

## STRATEGIC PLAN

2010 - 2011

*Regional Education  
Service Agencies*

**RESA**

• *two* •

A powerful engine for education

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# West Virginia Board of Education:

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Dr. Steven L. Paine, Ex Officio

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The West Virginia Board of Education established policies and rules to assure implementation of education goals and to ensure the general supervision, oversight and monitoring of a thorough and efficient educational system.

## MISSION

## VISION

All West Virginia students will exceed national educational standards and prepare for higher learning and the world of work through the programs, services and offerings of West Virginia’s thorough, efficient, safe and nurturing education system.

## STRATEGIC GOALS

**Goal 1:** All students shall master or exceed grade level educational standards.

**Goal 2:** All students shall receive a seamless pre-kindergarten through twenty curriculum designed and delivered with broad stakeholder involvement to promote lifelong learning.

**Goal 3:** All students and school personnel shall develop and promote responsibility, citizenship, strong character and healthy living.

**Goal 4:** All students shall be educated in school systems that operate and deliver services efficiently and effectively.

**Goal 5:** All students shall be educated by highly qualified personnel.



## **WV STATUTE §18-2-26**

### **WV BOARD OF EDUCATION (WVBE) POLICY 3233**

WV Code §18-2-26 and WV Board of Education (WVBE) Policy 3233 identify six areas of service for RESAs which include:

1. Providing technical assistance to low-performing schools and school systems;
2. Providing high quality, targeted staff development designed to enhance the performance and progress of students;
3. Facilitating coordination and cooperation among county boards within their respective regions in such areas as cooperative purchasing; sharing of specialized personnel, communications and technology; curriculum development; and operation of specialized programs for exceptional children;
4. Installing, maintaining and/or repairing education related technology equipment and software with special attention to the state level Basic Skills and SUCCESS programs;
5. Receiving and administering grants under the provisions of federal and/or state law;
6. Developing and/or implementing any other programs or services as directed by law or by the State Board of Education.

**REGIONAL COUNCIL 2010/2011**

**Cabell County**

William Smith, Superintendent  
Bennie Thomas, Board Member  
Vickie Smith, Teacher Rep.

**Lincoln County**

David Roach, Superintendent  
Carol Smith, Board Member  
Ryan Saxe, Assistant Principal

**Logan County**

Wilma Zigmond, Superintendent  
Phyllis Adkins, Board Member

**Mason County**

Suzanne Dickens, Superintendent  
Dale Shobe, Board Member

**Mingo County**

Randy Keathley, Superintendent  
Jackie Branch, Board Member  
Dora Chaffin, Principal

**Wayne County**

Gary Adkins, Superintendent  
Katie Carey, Board Member  
Sandra Pertee, Director of Career & Technical Education

**Higher Education**

Rudy Pauley, Interim Dean. Graduate School of Education and  
Professional Development  
Marshall University

**WV Department of Education**

Robert Hull  
Assistant Superintendent of Curriculum  
and Instructional Services

**MISSION STATEMENT**

To provide high quality, cost effective,  
life-long education programs and services  
to students, schools, school systems and communities.

**VISION STATEMENT**

To serve the educational needs  
of the total community.



## AREA OF SERVICE:

### Technical assistance to low-performing schools and school systems.

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
Increase student achievement by providing principal/teacher support in SSOS (State-wide systems of support) schools which are Guyandotte Elementary, Peyton Elementary, Enslow Middle, Guyan Valley Middle, West Hamlin Elementary, Crum Middle School, Tolsia High School.	Member of county/school leadership teams; Review diagnostic report; Review Data; Craft PD in support of WVDE plan of implementation such as: Culture Survey, Typology Survey and Instructional Practice Inventory (IPI).	On-going communication log On-going analysis of school data through benchmarking; School Culture Survey, Typology and IPI for schools ordered by WVDE; participations in all WVDE meetings and institutes.	WVDE/Lisa Teeters, Kelly Watts, Dee Cockrille
Increase student achievement by providing principal/teacher support in TLI (Teacher Leadership Institute) schools which are: Duval Middle, Harts Intermediate, Man Middle, Point Pleasant Intermediate, Riverside Elementary, Wayne Elementary, Crum Middle, Tolsia High School.	Attendance of TLI institute, review data, on-going dialogue with principals, peer review, participation on school leadership teams as requested.	On-going log on all communication and events, analysis of school data, quarterly meetings with principals, evaluation on all PD provided.	Kelly Watts, Lisa Teeters, Dee Cockrille, WVDE
Increase student achievement by providing principal/teacher	Attendance at all planning meetings with the WVDE,	On-going log on all communication and events,	Kelly Watts, Lisa Teeters,

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
support in CTN (Collaborative Team Networks) which are: Ona Elementary, Culloden Elementary, Spring Hill Elementary, Lincoln County High School, Man Elementary, Man Middle, Hannan Jr/Sr High School, Wayne Elementary	Attendance at all CTN Institutes, provide facilitators training.  Facilitate work sessions at each institute, work collaboratively with all schools in support of the process.	analysis of school data, monthly meetings with principals.  Evaluation on all PD provided	
Increase student achievement by providing Principal/ Teacher support in identified targeted schools in Mason, Logan, and Mingo counties.	Provide school improvement specialists, RLA and mathematics, classroom management coaching for teachers at Tug Valley High School, Pt. Pleasant Jr/Sr High School, Logan Middle, Man Elementary, Man Middle, Buffalo Elementary, Man High School; create site based plan for all identified schools; Alternative Education, Special Education, Leadership Teams, Student Support Teams, Mentoring Project.	School Improvement Specialists, Principal coaches hired; RLA and mathematics coaches hired; Formative assessments, benchmarking assessments, summative assessments; meetings with leadership teams, superintendents and principals; review of site based plan and specialists' /coaches reports.	Dr. Dee Cockrille, Lisa Teeters, Kelly Watts, Dr. Jane McKee, Dr. Aimee Howley, Dr. Eddy Pendarvis, Janis Clary, Devonna Myers, Kathy Hosaflook
Monitor Professional learning Community Development in identified schools.	Meet with principals in a sustained approach; review PLC action steps; intervention plans; and monitor selected PLCs in East Chapmanville Elementary, Man High School, Matewan Elementary; Pt. Pleasant Jr. Sr. High School, Beale	Observation of monthly support meetings, monitoring reports, action plan logs, review of minutes, meetings with principals.	Dee Cockrille, Lisa Teeters, Kelly Watts



Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
	Elementary, Leon Elementary, Pt. Pleasant Primary, New Haven Elementary, Roosevelt Elementary, Hannan High School, Wahama High School.		

## Area of Service:

**Providing high quality, targeted staff development designed to enhance the performance and progress of students.**

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
Increase student achievement through research based staff development.	Provide a series of principal leadership workshops such as Lenses on Learning and school improvement topics; Develop school profiles through the Instructional Practice Inventory (IPI); School Culture Survey; Typology Survey; technology integration through the use of various tools; Depth of Knowledge; Development of Professional Learning Communities; Deconstruction of CSO's; Data Analysis; Formative Assessment; Acuity and Writing Roadmap; TechSteps; Differentiated Instruction, Ingredients for High Performing Schools, Ingredients for Successful Student Support Systems; WEBTOP, TEACH 21; PreK initiatives, Co-Teaching.	Administer and evaluate evaluations after each session, RESA 2 school survey administration and analysis.	Kelly Watts, Lisa Teeters, Dee Cockrille
Increased student achievement through teachers participating in	Teaching American History Grant-monthly professional learning	Grant evaluator analysis of content specific designed test,	Kelly Watts

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
content specific grants and/or pedagogical grants.	communities, mini-institutes and yearly field trips; Project MATH-technology training, Project REACT-summer institute, technology training; Buck Institute for Principals and Teacher leaders; National Board Summer Institute.	surveys on teacher efficacy, teacher effectiveness and implementation of program. Sign in sheet and evaluations of programs.	
Based on site based needs at targeted schools develop professional development to enhance the learning of students at selected schools.	The following needs have already been identified: classroom management, DOK, standards based instruction, group learning opportunities/protocols, content support, differentiated instruction, modeling. TUNS-Logan Middle, Man Elementary, Man Middle, Buffalo Elementary, Omar Elementary, Pt. Pleasant Jr/Sr HS.	Weekly reports, professional development reports, meetings with coaches and principals.	Dr. Cockrille, Dr. Howley, Dr. Pendarvis, Dr. McKee, Janis Clary, Devonna Myers, Patty Young, Kelly Watts, Lisa Teeters, Kathy Hosaflook
Provide professional development and training to support teachers, counselors and secretaries.	Training on WVEIS on the WEB.	Completion of trainings and review of evaluations.	Tammy Chapman
Increase school participation in HEAP assessment.	Provide targeted professional development and technical assistance to low-performing school systems.	Year-to-year outcomes as reported by WVDE Office of Healthy Schools.	Keith Dalton



Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
Increase school participation in FITNESS GRAM physical education assessment.	Provide targeted professional development and technical assistance to low-performing school systems.	Year-to-year outcomes as reported by WVDE Office of Healthy Schools.	Keith Dalton

## Area of Service:

### Facilitating coordination and cooperation among county boards/cost savings.

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
Implementation of online classes at cost.	Offer a minimum of three online graduate classes per semester.	Demonstration of third party contract for costs savings on tuition.	Kelly Watts, Dee Cockrille, Lisa Teeters
Working with regional co-ops to provide efficiency in the purchase of instructional, custodial supplies as well as food and supplies.	Continue to promote and support the cooperative groups in purchasing instructional and custodial supplies as well as food service food and supplies.	Participation in co-ops. New program developed for co-op. Cost savings for counties. Coordinate meetings and training for all co-op groups. Completed Co-op Inventory and bid/vendor information for Instructional/Custodial and Food Service Co-op. Organized and facilitated all RESA 2 Co-op meetings and training requests.	Tammy Chapman
Provide staff development training to all RESA 2 middle schools using the Life Skills Training (LST) curriculum to incur cost savings for county school boards.	* Provide for cost free professional development training for schools implementing LST. * Provide student workbooks and teachers manuals for schools implementing LST.	Based on 75 percent curriculum use rate, projected cost savings of: \$5,000.00 PD training \$35,500.00 Materials Total savings: \$40,500 estimate.	Keith Dalton

## Area of Service:

### Installing, maintaining and/or repairing education related technology equipment and software.

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
<p>Provide training and support for WVEIS software. Assisting in better informed administration of schools.</p> <p>Work with counties in developing forms via FormsPrint.</p> <p>Provide video tutorials and training documents on the RESA 2 Website.</p> <p>Provide training request section under WVEIS website.</p>	<p>Provide on-site/video training to increase staff development: utilization in using WVEIS and the new WVEIS Web-programs.</p> <p>Development forms via FormsPrint.</p> <p>Create the videos and develop printable downloads.</p> <p>100% of all teachers in six counties will receive PD and phone support on the web based system.</p>	<p>Use of WVEIS and WVEIS-Web has increased.</p> <p>Request for new FormsPrint forms have increased, significant cost savings using the FormsPrint forms.</p> <p>Number of web-site visits have increased.</p> <p>General WVEIS training request have increased.</p> <p>Number of on-site training visits have significantly increased.</p> <p>Documentation of technology support for WVEIS.</p> <p>On-going technical Support.</p>	Tammy Chapman
<p>Provide WVEIS program installations and repairs.</p>	<p>WVEIS program repair and support. WVEIS programs/printer repairs and support via REMOTE Support.</p>	<p>Use of REMOTE Support has doubled since the initiation of the program.</p>	Tammy Chapman
<p>To provide repair, maintenance, and installation services to support the Basic Skills and</p>	<p>Provide a website for submission and tracking of computer related requests.</p>	<p>Provide a quarterly and annual summary on work order turn-around times to the WV</p>	Mark Scarberry



Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
Success Projects.	Contract with counties to provide repair service for all computer equipment not purchased from the state. Contract with individual schools where a county contract isn't available. Provide a remote support website.	Legislature Oversight Committee on Education. Completed 6,706 work orders from July 1, 2009 through June 30, 2010.  Provide a web based help desk to remotely solve problems or install software.	
Provide a cost effective parts inventory for RESA 2 counties.	Purchase parts in bulk or bid out items to obtain a lower price.	Provide an in-stock inventory of the most used parts for computer repairs. Secured contracts for three counties for computer repair. Provide equipment at prices cheaper than the state contract.	Mark Scarberry
Offer a cost savings clearinghouse to be utilized by county school systems for purchasing Lenovo and RESA built computer systems.	Maintain a web based system configurator for use in purchasing computers systems.	The Computer Repair website is updated bi-monthly with pricing on RESA built computer systems. Keep Lenovo systems updated to always to be above the state minimum specifications.	Mark Scarberry

## Area of Service:

Receiving and administering grants under the provisions of federal and/or state law.

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
Submission of grants to support student achievement.	Submission of Math, Science Project grant; Benedum Grants.	Grant Evaluator	Kelly Watts
Submission of grants to support student achievement with a special emphasis on special education.	Submission of specialized special education grant.	Grant Evaluator	Lisa Teeters
Manage alternative certification grants in the areas of English/Math/Science.	Begin dialogue with Higher Education and WVDE in the development of alternative certification; Create course configurations that will address Highly Qualified Status in the area of English, Math and fields within Science; Notify 55 WV counties of process for participations.	Creation of Courses, cohort and cost.	Kelly Watts, Pam Scaggs, Dee Cockrille
Identify and apply for one federal or corporate endowment foundation grant focused on wellness and wellness related issues.	* Conduct needs assessment to determine program needs in the following areas: mental health; physical activity, nutrition, disease prevention.	Successful submission of grants(s).	Keith Dalton

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
	* Research grant foundations and governmental funding sources. * Submit grant application.		



## Area of Service:

**Developing and/or implementing any other programs or services as directed by law or by the State Board of Education.**

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
Provide supplement services to low performing schools.	Hire tutors in reading and mathematics; provide tutor training in working with low performing students, monitor student performance through benchmarks.	Individualized Plan of service per student; weekly lesson plans, evaluation for services provided.	Kelly Watts
Provide on-line staff development.	Creation of on-line courses in the areas of classroom management, instructional strategies and 21 <sup>st</sup> Century Teaching and Learning, assessment for learning.	Course enrollment and evaluation of programs.	
Provide on-line training for Policy 5202 substitutes.	On-line course, outreach beyond RESA 2 region.	Course enrollment and evaluation of programs.	
Impact student achievement by providing support services for struggling students.	Provide interventionists for Lincoln County elementary schools; provide tutors for after school	Collect formative assessment data; data analysis. Review work logs.	Dr. Dee Cockrille, Sandy Shoup

Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
	programs for Cabell County schools.		
Create a focused approach to creating new services for the counties in RESA 2.	Establish a committee as a sub group to address ongoing county needs such as legal services; audits of special education, custodial services, additional energy management services and online PLC support.	Meeting minutes.	Dr. Dee Cockrille
Develop innovative design and implementation plan for shared services across the state.	Create plan in conjunction with state RESA directors/AESA;	Plans submitted.	Dr. Dee Cockrille
Design dropout prevention plan And locate grant submission to support development of project.	Grant identification; design project completed and submitted.	Grant submission; county work plan given.	Kelly Watts Lisa Teeters
Create Zoomerang Surveys to support needs for site based intervention.	Create tests to match school and RESA needs.	Review Surveys.	Dr. Dee Cockrille, Kelly Watts, Tammy Chapman, Keith Dalton, Mark Scarberry, Lisa Teeters
Increase the percentage of	Identify student in need of	Completed 5,164 Audiological	Audiological Services



Measurable Objectives	Action Plan/Activities	Progress/ Evaluation Outcome(s)	Program/ Person Responsible
students receiving audiological and hearing aid services.	audiological evaluations and hearing aid services; Identify students in need of audiological hearing air checks.	Evaluations from 07/01/10 to 06/30/10. Completed 110 Hearing aid checks from 07/01/10 to 06/30/10.	Rhonda Lester-Parker, M.S./CCC-A
Increase access of use to assistive technology.	Identify and train staff and students in need of assistive technology devices.	Annual increase of special education personnel and students access to technology; Audiological evaluations; Annual increase of staff and students to access assistive technology devices; Annual increase in numbers of staff training in the use of assistive technology devices; Use of special education assistive technology depositories; Complete 302 Assistive Listening Device/Technology Devices from 07/01/10 to 06/30/10.	Audiological Services Rhonda Lester-Parker, M.S./CCC-A
Continue communications to local media in each county.	To seize free media opportunities that positively promote RESA 2. Identify worthy RESA 2 projects within our six counties. Gather articles and submit for publication.	Positive feedback from articles submitted on behalf of counties. Number of articles have increased. Making public more aware of the services that RESA 2 provides.	Tammy Chapman



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